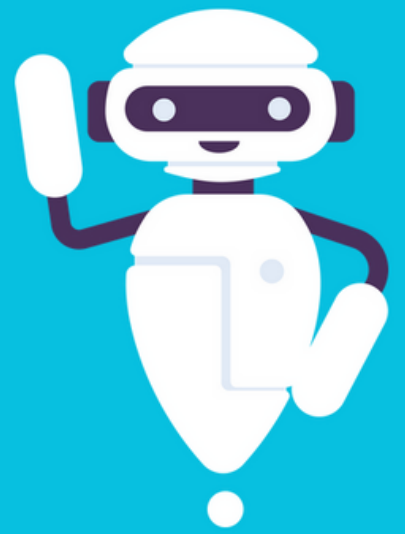
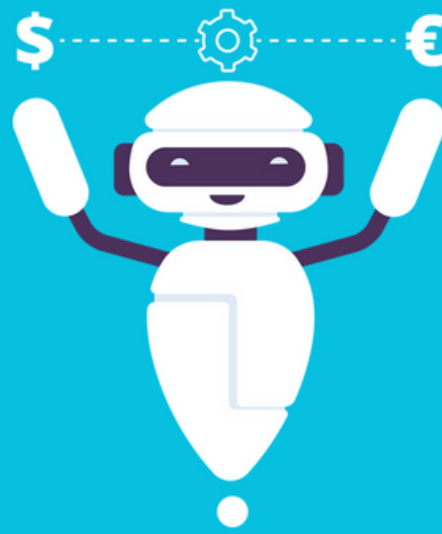
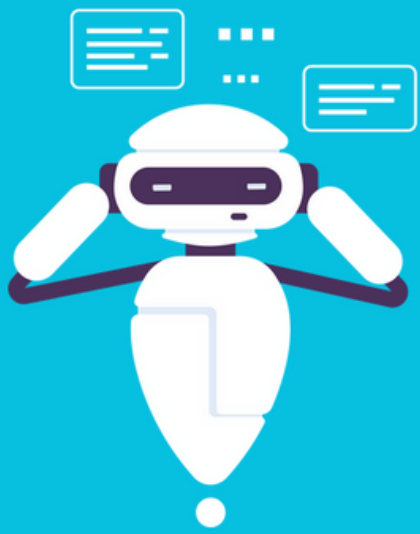


## OUR AI CASE STUDY



### Objective of Study

- To increase new patient appointments with no additional personnel, no additional lead volume and no change in the lead source.
- Same Leads + Dental AI = More Appointments (It was wildly successful!)



### Who We Are

- We are Dental Game Plan, the #1 brand in Dental Marketing. [Check Us Out Here](#).
- We are part of Monarchy Media one of the fastest growing marketing firms in the US recently [awarded #322 by INC magazine](#).



### What The AI Does

- Our AI operates like your front desk and engages with your leads through text, emails and Whats App.
- Schedules your leads for a call or transfers them directly to your front desk as an inbound call
- [Try the patient experience here](#)
- Check real conversations below on page 3



### The Case Study

- We took 300 leads from the same source pool of leads for apples to apples comparison
- The first set was worked by our outbound call center
- The second set was first worked by the AI and queued up for the call center and the results were astounding.....

# The RESULTS

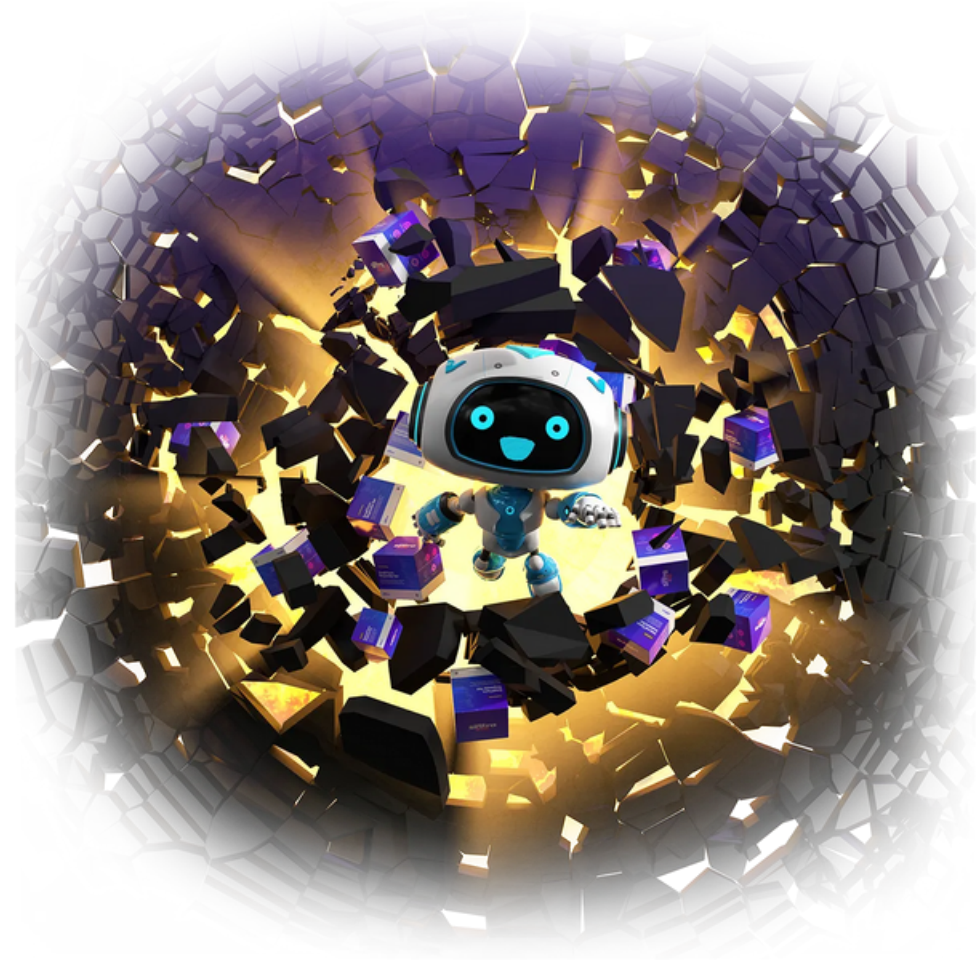
## Our Results Without AI

- Leads: 300
- Answered Calls: 40
- Answer rate: 13.44%
- Appointments Generated: 13
- Conversion Rate: 31.89%

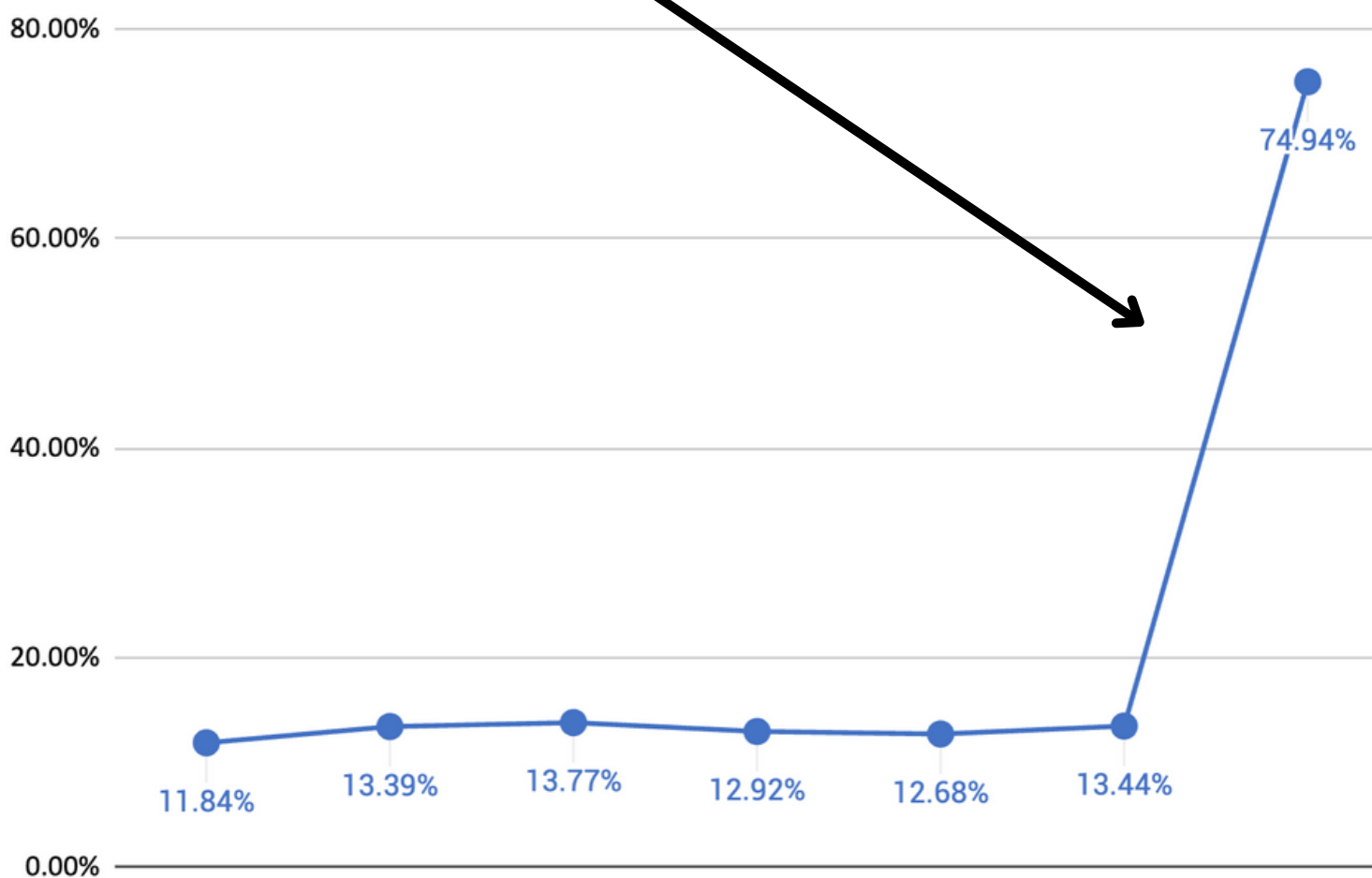


## Our Results With AI

- Leads: 300
- Answered Calls: 213
- Answer rate: 74.94%
- Appointments Generated: 70
- Conversion Rate: 31.38%



## Introduced the AI







# So You Want The Dental AI Of Course You Do!



## Connect With Us

- (323) 844-0339
- [info@dentalgameplan.com](mailto:info@dentalgameplan.com)
- Or even better... [schedule a time to connect with our AI team](#)